

The Characteristics of College Students' Interpersonal Relationship and the Countermeasures of Ideological and Political Education after the Age of Self Media

Jingjing Wei^{1,a,*}, Jiangning Chen²

¹Shandong Vocational College of Industry, Zibo, Shandong, 256414, China

²Zibo Vocational Institute, Zibo, Shandong, 256414, China

^a Maggie12125@126.com

*Corresponding Author

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Abstract: with the Development of Internet Technology, Self Media Has Been Integrated into Our Daily Life. in Today's Network Information Flooding, It is One of the Important Tasks for Educators to Grasp the Theme of the Sense of Value in the New Era. This Paper Analyzes the Influence of Self Media on the Ideological and Political Education of College Students, Explores the Opportunities of the Times Brought by Self Media to the Ideological and Political Education of College Students, Finds the Practical Challenges Faced by the Ideological and Political Education of College Students in the Era of Self Media, and Provides Basic Theoretical Guidance for the Ideological and Political Education of College Students.

1. Introduction

With the rapid development of computer information technology, the Internet has also entered everyone's life, bringing great changes to people's life and learning. At the same time, the self-Media relying on Internet technology has also developed rapidly with the development of the Internet. At present, people's online life has entered the era of self media[1]. The self media platform represented by microblog, WeChat, etc. was born, which affects people's life in different forms and contents all the time. In the era of self media, everyone can register and have their own media tools and platform space,

2. Opportunities for Ideological and Political Education of College Students under the Environment of Self Media

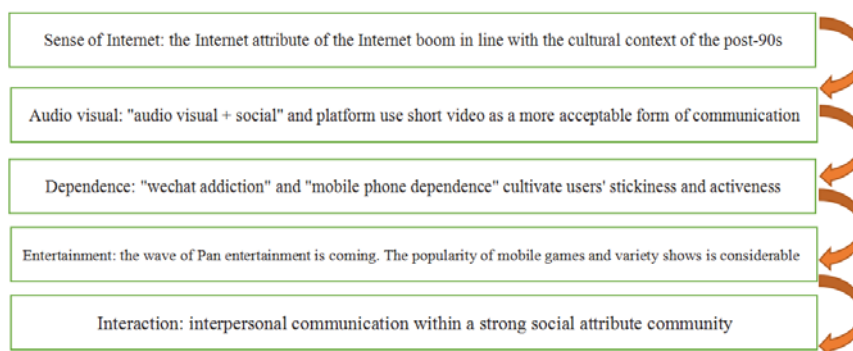


Fig.1 New Features of Post-90s

Integrate the advantages and characteristics of self-Media, and tap the era opportunities created by self-Media for ideological and political education of college students. Specifically speaking, the three characteristics of self-Media communication, such as autonomy[2], interaction and diversity, create a rare opportunity for college students' Ideological and political education and open up a new

field of Ideological and political education. As shown in Figure 1

First of all, the first word of self-Media is “self”, which is not self-evident. Autonomy is the main feature of self-Media. Today, with the development of information technology, various kinds of app, wechat public account and QQ space provide a lot of social network spaces. These spaces belong to individuals. Each individual can speak freely and fully express his / her own opinions in his / her social space. Some people have strong writing ability and are good at expressing their emotions with language. They have strong language appeal and will attract others' attention. They become “fans suction” experts in the network and even become “big guys” in the network. These groups have a strong charisma. They can make their own opinions clear in a short period of time and spread them to influence others. They become the source of public opinion at a certain time and spread them independently, which is a major feature of self media. Secondly, another characteristic of self media is interactivity. The self media social tools in the network make some people who don't know each other in real life know each other well in the network. Because of the concealment of the network, some people who are taciturn in daily life speak freely. The interaction frequency and intensity between people are much more than in real life[3].

Self media promotes the opportunity and possibility of personal communication, and also provides a rare opportunity for people to pass ideas to each other. Finally, self media is a platform built by modern computer technology. On this platform, there can be pictures, words, voice, etc. In the traditional media, it is often a simple exchange of words and pictures, while the self-Media information transmission mode with pictures and texts can attract people's attention, let individuals immerse in a topic or theme, and create a rare opportunity and condition for ideological and political education of college students.

In the above-mentioned opportunities of the times, three factors of promoting ideological and political education of college students are extracted from the self-Media. First, the initiative in the process of students' education is improved by using the autonomy of self-Media. The autonomy of self-Media is the main feature, which allows students to make use of self-Media to learn independently, give full play to students' subjective initiative, to make their own voice, they need to learn independently, self-learning gives individuals an opportunity to receive education, and the majority of educators have the opportunity to educate and guide individuals. Secondly, the interaction between teachers and students in the process of education is enhanced through the interaction of self media. In real life, due to the age difference and the influence of traditional teacher-student relationship, most students are reluctant to communicate with teachers in real life, and few students can actively communicate with teachers; but self media is built in a hidden network, students and teachers are hidden behind the Internet, without the pressure of traditional teachers and students to meet, which is convenient for teachers and students to enter. In the process of communication, teachers can guide students' values, and make ideological and political education complete imperceptibly and achieve good results. Finally, we should give full play to the diversity of self media teaching resources and enhance the attraction of educational content. Due to the particularity of the age stage, there are not many students who can sit on the bench and sink their hearts[5]. Moreover, the less they study, the more they are the main working objects of educators. Self media can make use of pictures, animation, voice and other means to edit and produce a variety of education content courses, attracting those who do not like to read the text to accept the education content with both pictures and texts.

3. The Challenges Faced by College Students' Ideological and Political Education in the Environment of Self Media.

The traditional voice rule of the central system has been destroyed, which has brought challenges to the ideological and political education workers, but also reversed the leading role of the ideological and political education workers in education. Due to the loss of the advantage of information dissemination and the reversal of the leading role caused by the self media, the Western Anti China forces seize this opportunity to influence the thoughts of our college students, which brings challenges to our educators[6].

In the above-mentioned practical challenges, three constraints of the media on the ideological and political education of college students are extracted. First of all, it is surprising that the discourse power is scattered due to the free media's fission and disorderly communication, and the speed of the free media's news reprint and transmission is so fast that the fission information transmission speed cannot be controlled by scientific and technological means, which is one of the main reasons for the free media's public opinion out of control in some events. Secondly, the public opinion of educators is out of control due to the disconnection between the public opinion field of educators and the public opinion field of students' self media. In the social space of self media, if educators say educators and students say students, if they can't interact and understand each other well, what educators say will not arouse students' interest, or even what educators say may arouse students' antipathy and be attacked by students. Finally, the noisy self media cultural content deconstructs the values of college students. The Western Anti China forces have fully studied the physiological and psychological characteristics of Chinese students, produced many self media contents that denigrated socialism of our country and spread them on the Internet. Some students who are not clear about where they are also pushing forward and innovating. These self media cultural dross will deconstruct and provide a theoretical basis for solving the ideological and political education of college students.

4. The Mechanism of Interpersonal Communication in Ideological and Political Education of College Students

College Students' dormitory conflicts and interpersonal tensions are not individual cases. Their influencing factors are different. College students from different backgrounds have different living habits, and their self-restraint is not enough[7]. The behaviour habits of self indulgence will inevitably lead to dormitory conflicts. In order to strengthen the ideological and political education of college students, improve their self-quality and self-restraint, and avoid the occurrence of dormitory conflict, we can adopt the "1 + 3" mode to solve the problem. That is to say, we should not only consider the students themselves, but also work together in student workers, schools and families.

4.1 Strengthen the Self-Cultivation of College Students, Enhance the Sense of Collective Honor, and Promote the Harmonious Interpersonal Relationship of College Students

Being sincere, independent, considerate and inclusive among roommates is the essential lubricant for harmonious interpersonal relationship, and also the fundamental to eliminate dormitory conflicts. First of all, for roommates, self-cultivation and quality are the first step of harmonious interpersonal relationship, that is, to correctly understand themselves, correct themselves, strive to overcome their own shortcomings, create a good image, not impose their own will on others, and cultivate a positive and optimistic attitude towards life[8].

College Students' interpersonal communication is characterized by equality and honesty. Therefore, students should take mutual respect as the premise to get along with each other, understand each other when encountering problems and be able to analyze problems objectively, think about each other in different positions, trust each other, and take the collective interests as the principle to enhance the sense of belonging of College Students' dormitories. Secondly, efforts should be made to correct bad behaviors and form good living habits. The difference of living habits is bound to be the focus of interpersonal conflicts: littering everywhere, disordered work and rest, unauthorized rummaging and using other people's things and other bad behaviors will lead to the escalation of dormitory conflicts. Therefore, we must form good behavior habits in daily life and try to overcome our own shortcomings, which is an important means to reduce interpersonal conflicts. Third, the most important thing between roommates is to treat people sincerely and to tolerate each other. Everyone has defects. What's precious is that we can change our mistakes and take on responsibilities bravely. We can accept and tolerate each other. But in the face of contradictions and conflicts, we should not just tolerate them in an unprincipled way, nor deal with them "accumulatively", but actively deal with internal conflicts. When the severity of the

contradiction can not be solved by itself, it needs to be handled with the help of other foreign aid forces, such as counselors, apartment management staff, etc., to eliminate the contradiction, establish a harmonious relationship network of dormitory people, make the dormitory the most intimate and warm place that everyone thinks, and become the most solid fortress of university life. On the basis of students' major, we should develop our own hobbies and interests, establish a stable social circle based on the same or similar values, and get along with our roommates harmoniously, which is also the realistic need for students to move towards the society in the future.

4.2 Strengthen the Connection between the Academic and Engineering Camp and Students, Actively Guide and Promote Ideological and Political Education of College Students

The harmonious interpersonal relationship of university needs the joint efforts of dormitory members, the constant supervision and supervision of the learning and engineering team, and the regular and irregular visits and inspections of dormitory. Generally, the “4 1” project can be adopted. That is to say, once a week, the student cadres check the dormitories, once a week, the counselors or head teachers visit the dormitories and talk with each other. The apartment management center carries out cultural activities in the dormitories and makes a monthly evaluation and summary once a month. Through the “four ones” project[9], we will reward outstanding models, encourage the development of interpersonal cultural activities with various forms and rich connotations, encourage students to strive to create a harmonious interpersonal atmosphere, guide students' consciousness and spontaneity, and strengthen ideological and political education of college students. At the same time, combined with the construction of study style, to create a good learning atmosphere in various ways and ways to enhance students' team spirit and sense of belonging, on the one hand, to urge students to develop good living habits, and at the same time, to shorten the distance between students and the learning team. In addition, arrange single counselors to settle in interpersonal communication, timely understand the situation of students' dormitory, and control the public opinion of dormitory. The research group of “party members and cadres, dormitories first, dormitories members” is set up, which can not only educate and train student cadres, but also effectively supervise and coordinate the relationship between dormitories, and provide guarantee for ideological and political education of college students. It can strengthen the connection between students, communicate in time, and minimize the vacuum area of mental health education and ideological and political work.

4.3 Pay Attention to the Management of Large Interpersonal Communication

To optimize the distribution structure of students and create a good interpersonal culture for college students is not only an independent individual, but also has social attributes. Every college student must abide by social morality and national laws and regulations. Good interpersonal relationship is also bound by national laws and social morality. Unethical or illegal behaviours are not recognized and respected by the society, that is, “no rules, no square”. Accordingly, the student apartment must first take the system construction as the guide. Under the basic rules and regulations of the school apartment management, the dormitory staff should participate in the improvement of interpersonal rules and regulations, form the system in the form of contracts and agreements, and urge each member to carry out free activities on the premise of not affecting other students under strict compliance with the relevant systems. The ideological and political education of college students can not be completed by independent functional departments alone. From the beginning of school leaders, they should attach great importance to and fully support the work of interpersonal communication. Give full play to the supervision of departments at all levels, find out problems in interpersonal communication in time, solve problems in the first time and prevent them from getting too small, promote the healthy development of large interpersonal communication, seize the favorable opportunity to carry out ideological and political education for college students in real time. College education administrators can strictly check the selection and enrollment of students, optimize the distribution structure of students, start from the key point according to the actual situation, and firmly grasp the education territory of students' dormitories, so that students' dormitories can become a healthy and harmonious adult home.

4.4 Strengthen the Healthy Parent-Child Interaction and Jointly Manage

There is a close relationship between the subtle interpersonal relationship and the family background of college students. The effective development of Ideological and political education is not only a unilateral act of the school, but also the family environment plays an important role in the growth of college students. The experience guidance and humanistic care of parents and family members play a very important role in promoting their personality and good habits. College Students' sense of respect, understanding and tolerance and social identity acquired from their original family members will be transformed into a catalyst to establish good interpersonal relationship with others in their future study and work, so as to gain others' recognition and respect, which is also a good beginning to become a social person. Once individual's sense of belonging and love for home is not satisfied, college students who grow up in an extremely arbitrary “one word” environment for a long time are most likely to develop self abased, withdrawn, sensitive and suspicious selfishness, which has a negative impact on their interpersonal communication, and thus is one of the root causes of College Students' interpersonal conflicts. Parents are the enlightenment teachers of their children. The development and perfection of their children ' For reference. On the contrary, the tense family relationship can not only provide the strength of example, moral support and humanistic care, but also easily bring heavy psychological burden or adverse psychological and bad emotional experience to college students. Good interpersonal relationship is the melting pot for students to practice in advance. In interpersonal relationship, college students themselves should also strive to maintain the friendship of classmates. The effective ideological and political education in university dormitories can make the intelligence quotient and emotional quotient of college students complement each other.

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